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OLD CANBERRANS' HOCKEY CLUB

Sponsorship Package

www.ochc.com.au



National Hockey Centre
196 Mouat Street, Lyneham ACT 2604
ABN: 35 294 531 086
ACT Registrar Assn no: A3091



**OLD CANBERRANS
HOCKEY CLUB**



ABOUT OUR CLUB

Old Canberrans' Hockey Club (also known as "Checks") was founded in 1936 and is the oldest continuing club, and one of the most successful, in ACT hockey. Our club is a welcoming and inclusive family sporting club, having teams in many of the Hockey ACT competitions with an aim at increasing the overall participation levels through the grades.

Our mission involves promoting participation and inclusion, and to introduce hockey to all ages and most importantly, to implement and deliver a quality junior development program in order to sustain Checks' successes and cultivate life long relationships with the community.

Checks values sporting excellence and aims to provide a positive experience to all players, officials, their families and supporters. We identify as an organisation that endorses principles of fair play, equality and diversity.





CHECKS HISTORY

Checks boasts a long and proud history within ACT, with its inception back in 1938. The club was founded by two teachers, Arthur 'Curly' Martin and Les Williams, when they entered two teams from Telopea Park School in the local competition. With the formal establishment of Canberra High in 1938, this is where Checks adopted the name Old Canberrans and adopted the school badge to become the Checks logo.

Checks' teams participate in the highest level of the ACT men's and women's senior competitions (Capital League 1 (CL1)), with both teams performing competitively.

Our club has also continued to maintain a strong HookIn2Hockey program, whereby children between the ages 4-10 are introduced to the sport, and provided top coaching from many of the CL1 men and women. One of Checks' main priorities is to build on the junior playing cohort and to ensure longevity of this successful and proud club.



MEMBERSHIP & PARTICIPATION



Checks' playing membership ranges from as young as 4 up to 72 years of age. In 2025 we had 281 registered members, with 5 men's, 4 women's, juniors and HookIn2Hockey cohorts. Checks is a family club, but welcomes singles and people of all backgrounds and orientations.

Checks also has the Black & Gold Alumni who are past members actively engaged with the club.

As well as the main winter competition, our members also participate in summer social and indoor competitions hosted by Hockey ACT.

In addition to the Hockey ACT competitions, each year Checks has players and coaching staff selected in the Hockey One ACT tournament representing Canberra in the Canberra 'Chill' squad for the national Hockey One competition which runs during October and November.

The club has a strong affiliation with local Canberra schools, and in recent years we have had partnerships with Telopea Park School and Canberra Grammar Schools.

In 2019, ACT Chief Minister Andrew Barr recognised Checks for 50 years of service to the Canberra community with Checks being recipients of the Canberra Gold Award. This award demonstrates how active Checks is not only in the hockey community, but also in the wider Canberra community.



VALUES & COMMITMENTS



OCHC Values

- Family - Trust, challenge and support each other
- Inclusive - Embrace people regardless of age, gender, identity, background or ability
- Connected - Build strong successful teams on and off the pitch
- Success - Strive for excellence in everything we do

Supporting disadvantaged junior members through the establishment of the Colin Cooper Foundation which provides sponsorships to junior members of the Checks' community.

Celebration of diversity, with Checks initiating a Pride Game to celebrate LGBTIAQ+ diversity inclusion and pride in sport between Checks and ANU. This has now been adopted by Hockey ACT to be a Pride Round involving all levels in the Hockey ACT competition.

Promotion of a healthy mind and body through sport and social interactions with club members of all ages and backgrounds. Checks is committed to supporting its community through mental health initiatives and has a strong connection with Livin For Hockey, an organisation dedicated to promote hockey participation as a support tool for fighting the stigma and ignite important conversations surrounding mental health.





EXPOSURE & REACH

Opportunities for you to benefit from our community reach and exposure

Checks boasts:

- A strong and active social media presence across Facebook and Instagram.
- Emails and communications sent out to our members.
- Strong connections with the healthcare sector and Defence Force among many other sectors in Canberra.
- Diverse age range including children, university students, young people, tradespeople, professionals and older members of the community.
- Prime location for games and training at the Lyneham Hockey Centre attracting approximately 10,000 individuals each week.
- Dedicated and loyal members who are always willing to support organisations who support their Club.
- An increasing social events calendar, whereby sponsors are acknowledged and encouraged to attend.

These will all provide a substantial opportunity for sponsors to be advertised and to receive exposure whether it is through seeing the company logo on a CL1 player's shirt on a Friday night at Lyneham, to parents seeing an advertisement in the newsletter or on the website.

Given the high calibre of coaching staff and players, Checks have representatives in the Canberra Chill team at the Hockey One national championships to be played each year with games being streamed on Seven Plus.



SUPPORTER OPPORTUNITIES



Ensuring our club remains successful takes a lot of hard work, commitment from volunteers, and a lot of financial assistance from club supporters within our community.

To achieve our goals as a community sport club and to remain successful, Checks is seeking contributions from organisations like yours. We greatly appreciate contributions of all sizes and want to provide some benefits back to you as well.

We have prepared some potential Club Sponsorship packages, that vary in size and 'levels' to suit your organisation's potential commitment. Whilst we have these pre prepared levels of contributions, other arrangements can be discussed and agreed.

We want to ensure that your great contribution will be rewarded and recognised throughout the community.

Sponsorship Levels

Black & Gold

Silver

Bronze

Friends of Checks



SPONSORSHIP CONTRIBUTIONS



Where will your sponsorship contributions go?

- Support players who are experiencing financial difficulties.
- Equipment and uniforms.
- Recruitment and junior development.
- Support the development of coaching and officials.





BLACK AND GOLD

Package designed with one major sponsor in mind

Commitment: \$5,000 per year, with a three year commitment

- Company logo on the Checks' playing shirts for men's and women's Capital League 1 teams.
- Company logo and an advertisement included on online material and other promotional material.
- A reserved section on the club's website promoting your company including contact details and link to company website/email.
- An ad posted onto the Checks Instagram page and Facebook page.
- Invitation for company representative and plus 1 to Checks' social events including Colin Cooper dinner and Presentation night with the opportunity to present awards.
- Acknowledgement and promotion of company at club social and fundraising functions as the club's main sponsor.



SILVER

Package designed to be a shirt sponsor

Commitment: \$2,500 per year, with a three year commitment

- Company logo on the front of Capital League 1 men and women's training shirts.
- Company logo and an advertisement included in online material and other promotional material.
- A reserved section on the club's website promoting your company including contact details and link to company website/email.
- An ad posted onto the Checks Instagram page or Facebook page.
- Acknowledgement and promotion of company at club social and fundraising functions as a club sponsor.



OTHER PACKAGES

Bronze Sponsorship Package

Package designed for local businesses to establish a link with and support Checks

Commitment: \$1,000 per year, with a two year commitment

- Company logo on Checks' website and recognition through social media.
- Acknowledgement of company at club social and fundraising functions.
- Contact details on Checks' website.

Friends of Checks

Commitment: \$200 annually

- Small company logo on Checks' website and recognition through social media.
- Acknowledgement of company at club social and fundraising functions.



THANK YOU

**Thanks for your consideration of
sponsoring
Old Canberrans Hockey Club**

Club Contacts

- **OCHC President:** Matthew Forman
Email: matthewforman@live.com.au
- **OCHC Sponsorship Officer:** Isabelle Lovel
Email: isabellelovel@hotmail.com
- **OCHC Secretary:** Gemma Bautista
Email: secretary@ochc.com.au
- **OCHC General**
Email: ochc@ochc.com.au

