



Old Canberrans Hockey Club

2025 – 26 Strategic Plan

Vision

Be a leading, enduring hockey club that provides opportunities for players of all ages, genders, backgrounds and abilities by connecting our community and creating the best possible environment to enable the Old Canberrans family to reach its full potential.

Mission

Our mission is to:

- Connect and support our community through hockey regardless of age, gender, background or ability.
- Actively promote junior, youth and senior participation for all, balancing high performance and social players.
- Develop our youth so that they have the best possible chance to succeed not only in hockey but also in life.
- Welcome new and returning players to the best hockey club in Canberra
- Foster learning, development, team spirit and volunteering.
- Connect the past, present and future of the Old Canberrans family

Club Values

- Family - Trust Challenge and support each other
- Inclusive - Embrace people regardless of age, gender, identity, background or ability
- Connected - Build strong successful teams on and off the pitch
- Success - Strive for excellence in everything we do

Strategic Goals

1. Recognise the past, present and future of the club both on and off the field by celebrating the club's 90th Anniversary in 2026
2. The club is financial stable within 1 year by maintaining a positive revenue stream and establish an Emergency Fund (50% Operating Revenue) within 4 years
3. Develop structured junior pathways across all facets of the club within 4 years
4. Enhance relationship with Hockey ACT through greater involvement in competition committees and other fora within 2 years
5. All teams are supported with experienced Coaches and Managers (Juniors within 2 years and Seniors within 4 years)

Actions to Achieve Strategic Goals

1. Recognise the past, present and future of the club both on and off the field by celebrating the club's 90th Anniversary in 2026			
Action	Timeline	Owner	
1.1. Establish a Social Committee and launch a 90th Anniversary Campaign	From Q2 2025 onwards	President and then Social Committee	
1.2. Compile a Club History	Complete by Q3 2026	Vice President	
1.3. Increase communication efforts across all activities, supported by website relaunch	From Q1 2025	Vice President	
1.4. Prepare teams for on-field success through team structures, skills and fitness activities	From Q1 2025	Men's, Women's and Junior Coordinators	
1.5. Develop a 2-year line of Club Merchandise incorporating 90th Anniversary themes	NLT Q2 2025	Vice President	

2. The club is financial stable within 1 year by maintaining a positive revenue stream and establish an Emergency Fund (50% Operating Revenue) within 4 years			
Action	Timeline	Owner	
2.1. Develop, promulgate and adhere to a clear fee payment framework	NLT Q1 25	Treasurer and Men's, Women's and Junior Coordinators	
2.2. Establish Assistant Treasurer role with duties associated with fundraising, sponsorship and grants	For filling in 2026 Committee	President	
2.3. Develop/ Refresh Emergency Fund Framework	For tabling at 2026 AGM	Treasurer	
2.4. Regularly promulgate Sponsorship Prospectus among members to support sponsor identification	From Q1 2025	Treasurer and Communications Manager	
2.5. Utilise communication activities to retain existing and grow new sponsors	From Q2 2025	Communications Manager	
2.6. Promulgate Cooper Foundation purpose and seek donations	NLT Q3 2025	Treasurer	
2.7. Seek member donations aligned to specific activities	From Q2 2025	Treasurer	

3. Develop structured junior pathways across all facets of the club within 4 years.

Action	Timeline	Owner
3.1. Develop the Checks Academy framework with mentors and activities aimed at increasing skills, fitness, game play, sportsmanship and community service amongst younger members	From Q1 2025	Men's, Women's, Junior and Coaching Coordinators
3.2. Increase club involvement in ACT representative activities to support development pathways	From Q2 2025	President
3.3. Identify umpiring mentors to support development of umpiring skills within the club	Q4 2025	Men's, Women's and Junior Coordinators

4. Enhance relationship with Hockey ACT through greater involvement in competition committees and other fora within 2 years

Action	Timeline	Owner
4.1. Be deliberate in encouraging club members to nominate for HACT Competition Committees at all levels	From Q1 2025	President
4.2. Approach HACT to identify skills and resource shortfalls and identify club members who can support broader association activities	From Q1 2025	President
4.3. Increase club involvement in ACT representative activities	From Q2 2025	

5. All teams are supported with experienced Coaches and Managers (Juniors within 2 years and Seniors within 4 years)

Action	Timeline	Owner
5.1. Implement Coaching Coordinator role to support coaches	For filling in 2026 Committee	President
5.2. Develop Coaching Packs to support coaches to increase their skills and accelerate player development	NLT Q2 2026	Coaching Coordinator
5.3. Implement and maintain standard Team Management App across the club	Teams for Season 2025 - Club Standard for Season 2026	Men's, Women's and Junior Coordinators
5.4. Develop team management resources	NLT Q1 2026	Men's, Women's and Junior Coordinators